

# SSEED

Madurai

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Project proposal on

**Goat Rearing As An Income Generation Activity  
for Poor Women Members of Tribal Women  
Coolies Group**

ORGANISATION PROFILE

## **Organizational Profile**

1. Name of the Trust : SSEED TRUST  
SOCIAL SERVICE OF EDUCATION  
AND ENVIRONMENT DEVELOPMENT  
TRUST
  2. Address : 2/292, Mahatma Montessori Ghouse  
Gate Near,  
K.K.Nagar,  
MADURAI-625 020.  
Tamilnadu - INDIA
- Phone No : 0452-2580422 / 2587833  
Mobile No : 94434 61002  
Email ID : [sseedtrust7@gmail.com](mailto:sseedtrust7@gmail.com)

3. Legal Status : Registered under Indian Trust Act, 1882.
4. Year of establishment : **2003**
5. Registration No. & Date : **136/06-08-03**
6. Details of 12A Registration: Sl. No. 50/2007-08  
(Ref.F.No.464/144/06-07/CIT-I  
dated 08-05-2007)
7. Details of 80G Exemption : C.No.464/144/2006-07/cit-I dated 09-07-2007.
8. PAN Number : **AAFTS2615E**
9. FCRA Registration No. : **0 7 5 9 4 0 5 1 0**
10. Chief Functionary : M.P. Sekaran, M.A.,  
Founder / Managing Trustee.

## PROJECT

What is the title of the project you are seeking funding to support?

Goat Rearing As An Income Generation Activity for Poor Women Members of Farm Women Coolies Group

Please summarise your project in no more than 100 words.

The project idea is to assist 30 members of poor women farm coolies (wage earners) with a female pregnant goat. Their husbands are involved in farm coolie works, garden watchmen, load men, animal husbandry etc. They are poor families with a meager income that is enough to lead a hand to mouth life. These poor women raise the goats and repay the offspring to the project which can

again be revolved to other group of women waiting for the same and selected for the purpose.

In this way the project will sustain itself by adding poor women members

What research, analysis, evaluation or baseline studies have been undertaken to develop this application. Who has been involved? Give evidence for its demand. Tell us when this was done and what you learnt.

Details of Need Analysis among poor farm coolie women

Date – 12, April 2012

Duration – 3 months

Target Group – members of poor farm coolie women in Chinnamanur

Purpose – to understand the economic background of these women and their families with an objective to improve it.

No. of Respondents – 30 women (all members)

Method – survey questionnaire, focus group meeting

Brief Description-The study started with a focus group meeting in which co-operation of the respondents was requested. A team headed by Mr.M.P.Sekaran came round the houses of the members to undertake interview using the survey questionnaire.

Important Learning

- a. age group = 21 years to 32 years
- b. present engagement = farm coolies
- c. family size = 3 persons to 5 persons
- d. house type = huts, semi constructed
- e. education = 21 illiterate, 9 women up to 3<sup>rd</sup> standard
- f. working hours = 6 am to 11 am and 3 pm to 6.30 pm
- g. income = Indian Rupees 70 per day
- h. appropriate additional income opportunity = goat rearing
- i. goat rearing method = they can take the goats to the farm where they work with the permission of the land owners and leave the goats for grazing. The land owners accept it for the manure available from the goats and also for using the intercrop fodders.
- j. Additional salable goods – goat urine @ Rs. 5 per litre, goat refuse @ Rs. 10 per kg. The land owner purchase these for their land.
- k. Co-operation from husbands = available.

Who will be the beneficiaries of your project?

Poor farm coolies who have joined as members of Jothiapatty Landless Poor Women Farm Coolies Group, a local initiative run by women headed by a president, secretary and treasurer-all women.

Which country/ies or region do you intend to work in?

India

What are the overall aims of the project and what do you want to achieve?

The overall aims of the project is to enable the poor wage earning women to have additional income to raise their children well

We like to achieve the following

- a. rational use of spare time for productive purpose
- b. raising the family income using the present knowledge of the poor women
- c. socio-economic well being of the family of the farm coolie women

Describe who, and how many people will directly and indirectly benefit from and how this project will demonstrate the potential to have a positive impact on poverty alleviation.

Benefit	Direct	indirect
Target group	30 poor landless farm coolie women	Children and husbands of the 30 members
<u>Poverty reduction through</u> Debt clearance White washing of the houses Good nutritious food New and good cloths Savings (evident from bank pass book) Improvement of health evident from low medical expenses and less frequency of hospital visits		

Describe how the revolving fund principle will work in your project.

### Goat offspring repayment plan

Each member will get one pregnant female goat of worth Rs. 5000

1 female goat gives 4 offspring after two months from project start

1 animal health camp =Rs. 5000

Insurance per year =Rs 600

Health Check up =Rs 400

Sale price of one offspring =Rs 1000

Repayment Duration = two months

1 female goat gives 4 goats through delivery. This variety goats are available here.

So, immediately after two months from the date of female goats distribution, the members can start earning by repaying four offspring to other selected poor member. They keep the mother goat with them and rear for their own benefit. In the next yield, they repay one offspring and thereby close their loan. After finishing their loan, the goat belongs to them and keep the money out of sales of new offsprings, urine, goat dung

Describe what sustainable environmental benefits (including adaptation/mitigation against climate change) the will arise as a direct result of your project.

1. The goat is a multi-purpose animal producing meat, milk, fibre and manure. In hilly areas, goats are also used for hauling light loads.
2. Goats have very few demands of housing and management. They hardly need separate housing and happily share their homes with their owners or his other livestock.
3. Goats can be raised by landless agricultural labourers, ladies and children because they can thrive well on variety of leaves, shrubs, bushes, kitchen waste etc.
4. Goat farming can be a profitable occupation for a farmer and can fit well into mixed farming.
5. Goats are cheaper to maintain, easily available and have a friendly disposition.
6. Goats are capable of adapting to various agro-climatic conditions ranging from arid dry to cold arid to hot humid. They can be raised in plains, hilly tracts, sandy zones and at high altitudes.
7. Goats are more tolerant to hot climate than other farm animals.

8. Goats suffer from fewer ailments than other large animals.
9. Goats have got increased digestibility of crude fibre and can produce even on poor quality roughages.
10. Goats give more production per unit of investment.
11. Goats are smaller in size and have a younger slaughter age.
12. Goat meat has no religious taboo and is relished by all sections of society.
13. Goat meat has less fat and is more in demand.
14. Goats are called the foster mother of man, as their milk is considered better for human nutrition than other species of livestock.
15. Goat milk is cheap, wholesome, easily digestible and nutritious.
16. Goat milk is finer than cow milk i.e. the fats and proteins are present in a finer state and are more easily digestible, especially by children and invalids.
17. Goat milk has lesser allergic problems than other species of livestock.
18. Goat milk is used as a ayurvedic medicine for persons ailing with asthma, cough, diabetes etc..
19. Goat milk has higher buffering qualities and this enhances its value for patients suffering from peptic ulcers, liver dysfunction, jaundice, biliary disorders and other digestive problems.
20. Goat milk has higher phosphate content, which is beneficial for vegetarian communities.
21. Goat milk has a higher content of B-complex vitamins.
22. Goat milk is suitable for preparing various milk products.
23. Goats can be milked as often as required, preventing milk storage problems and refrigeration costs.
24. Goat hide is used for the manufacture of leather products.
25. Goat hairs are used for the manufacture of rugs and ropes.
26. Pashmina shawls, Mohair and Kashmere carpets are in great demand and are sold at very high prices.
27. Goat manure is 2.5 times richer in nitrogen and phosphoric acid than cow manure.

## How does this project fit in with the goals and strategies of the Fund? (maximum 1000 characters, including spaces)

This fund has four major focus areas in it. Among them, women empowerment is one. We have selected this focus. The fund seeks to comply with Millennium Development Goals.

We also view the Millennium Development Goals (MDGs) as the world's most important, time-bound and quantified targets for addressing development in its many dimensions. By investing in primary education and women's empowerment, we invest in India's human capital. By investing in sanitation, we invest in our infrastructure. By investing for environmental sustainability, we invest in our natural capital. Seemingly disparate, these focus areas are cohesive, with initiatives in one able to leverage those in another in a mutually advantageous way. Increasing toilet coverage helps in decreasing the incidence of diarrhea. Addressing the energy needs of women, especially at the household level, substantially affects growth of renewables. The list goes on. We also seek interventions that are **community-driven**, and that are not ends in themselves but rather **keep the user centre stage**. By doing so, we also seek, to ensure long-term commitment to the projects, and to the assets created.

## What is the project's expected budget?

Village –Chinnamanoor, Theni district, Tamil nadu

Duration = one year

<b>Project Activities</b>	<b>Unit and unit cost Rs.</b>	<b>Total Rs.</b>
Project Co-ordinator salary	10000 x 12 months	1 20 000
Project Assistant Salary	Rs. 8000 x 12 months	96 000
Travel allowance 10% for one year		21 600
Sustainability committee formation and training		15 000
Pre-project orientation meetings	3 meetings x Rs. 5000	15 000
Purchase of goat units and transportation (one male goat and 5 calfs)	10 x Rs. 30000	3 00 000
Documentation, stationery, photography, fuel, transport, maintenance of sewing machines etc		1 00 000
<b>Total</b>		<b>6 67 600</b>
Self contribution 10%		1 56 760
<b>Amount requested</b>		<b>5 10 840</b>
Less - SSEED Contribution		10840
<b>Amount requested</b>		<b>5 00 000</b>



What amount are you requesting from the Fund?

Rs. Five Lakhs Only(5 00 000)

What is the expected duration of the project (in months)?

The duration of the project is 12 months. The four months duration is for the following activities

- a. Recruitment of project staff members
- b. Pre-project orientation meetings and Selection and final list -- one month
- c. Purchase of goats and distributing to the women members – one month
- d. Insurance of goats and starting of rearing– one month
- e. Home visits by staff members and monitoring – all 12 months

Other comments (maximum 1000 characters, including spaces).

Sustainability

From the beginning of the project we will create sustainability committee to ensure continuity of the project even after the our secretarial support and your funding support stops. For one year, we will provide our secretarial and operational support but latter the sustainability committee has to take charge for which we will train the sustainability committee formed by leading project women members.

To

Dear Sir

Greetings from SSEED

SSEED Trust is a registered NGO in Madurai district working for the welfare and development of the poor population in rural and urban area. We have implemented several projects for the rural and urban poor through financial aid from several ministerial departments

We apply for goat rearing project for tribal women in Chinnamanoor block of Theni district

Kindly approve

Thanking You

Yours truly,

M P Sekaran